

An exciting new partnership to revolutionise the memorial stones market!

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Goldfarben Ltd, UK based producer of market leading, innovative and unique “Craig’s Gold Leaf” memorial paints, announced today that it has joined forces with multi-award-winning German grave decoration company Rokstyle, to present a brand new colour-coordinated decoration concept for grave and memorial stones.

Both Goldfarben Ltd and Rokstyle have pushed the boundaries in memorial lettering and decoration, earning well-deserved reputations for revolutionising an ancient craft. Goldfarben paints and coatings have quickly established themselves as the go-to product for stone carvers and memorial masons, setting new standards as an economic substitute to traditional gold leaf, and robust, long-lasting, brilliant alternatives to other gold and silver paints. Rokstyle has also broken ground as the first fashion label for gravestones, winning awards and accolades for design, innovation and sustainability with a unique range of urns, crosses, plaques, lanterns, vases and other grave decorations.

Now, as a result of this new partnership, Goldfarben and Rokstyle join forces to introduce a truly colour-coordinated range of grave decorations, that will last the test of time, and bring new levels of contemporary style to memorial stones.

Rokstyle has been distributing Goldfarben products in the German speaking countries since early 2023, and as part of the new relationship have commissioned a range of new colour shades from the Goldfarben team. This means that their range of grave enhancements will be offered, each with the exact same, unique shades and robust properties of the Goldfarben range. Goldfarben will be the sole UK distributor of Rokstyle urns, lanterns and crosses in this exciting collaboration.

Owner of Goldfarben Ltd, Grant Penfield explains “We are a progressive producer of high-quality paints and coatings for memorial stones and other applications. Our products are proving to be a game changer in this market and

we are delighted to be partnering with Rokstyle, another innovator in memorial decoration. It's a natural development for both companies and one which will offer literally cutting-edge design and elegance to our combined customer bases"

Alex Hanel, owner of Rokstlye agrees "This will generate new demands and create a huge stir in our respective markets"

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